

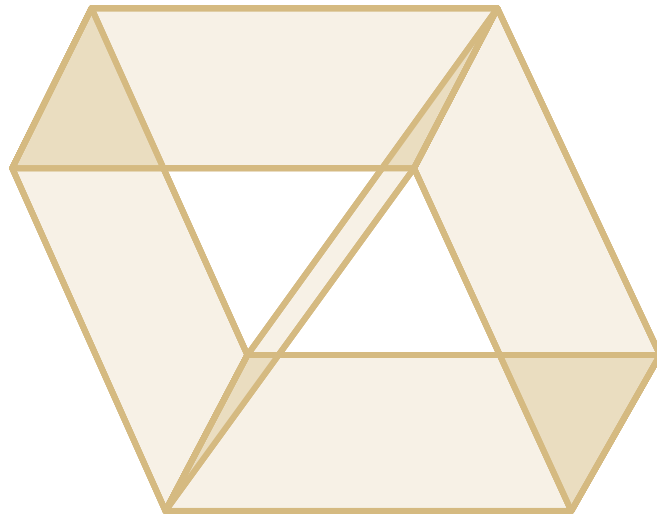
Z E T E T I C

AT THE GLOBAL LEADING EDGE

**ZETETIC
NLP MASTER PRACTITIONER 2009**

INCLUDING THE CORE SKILL

MODELLING



“This process was remarkably successful, and enabled me and my team to achieve what I had previously thought were unattainable results.”

Michele Robinson – General Manager Loop Customer Management

**Winner
Sunday Times
National Customer Service Award
Contact Centre of the Year in 2004**

You can't escape being good at NLP!

MODULE 1 February 2009: Thursday 19 th – Sunday 22 nd	MODELLING - STATE	Joseph Pritchard
MODULE 2 March 2009: Thursday 12 th – Sunday 15 th	FREEDOM FROM BELIEFS	Elizabeth Pritchard
MODULE 3 April 2009: Thursday 16 th – Sunday 19 th	MODELLING - CODING	Joseph Pritchard
MODULE 4 May 2009: Wednesday 13 th – Sunday 17 th	WIDER MIND™	Pamela Gawler-Wright
MODULE 5 June 2009: Friday 12 th – Sunday 14 th	MODELLING PROJECTS	Group

LOGISTICS

Hours: Twenty days @125 contact hours equates to an average of 6.25 contact hours per day.

Times: 10.00am – 6.00pm.

Cost: £2750.00. There is no VAT on this service.

Venue: Falmouth

The price includes assessment, accreditation and certification.

“Modelling was fascinating - discovering that the sub-modalities are a window on your subject’s world...Wonderful training from commendably professional trainers. I’d recommend you to anyone.”

Alastair Thompson – Dean Teesside Business School



Pamela Gawler-Wright



Elizabeth Pritchard



Joseph Pritchard

CORE SKILLS - MODELLING

- Modelling Project: live modelling of a specific skill - model selection criteria, chunk size, triple description, unconscious assimilation of implicit knowledge, coding, explicit description and transfer.
- Modelling Client: including internal and external attention, sensory acuity and calibration skills - allowing the map of the explorer to unfold before their eyes, in their words, their pictures and in their physically located feelings.
- Modelling living experience: no-pattern, no-form, no-technique (Zero State™).
- Modelling patterning and re-patterning.
- Modelling dna cleaning.
- Modelling the guide and explorer relationship.
- Modelling by cognitive analysis.
- Experiential Skill: is willing to explore and test the experiential limits of an idea, format, pattern, strategy, and their way of being with the information.
- Can bottom out detailed personal outcomes.
- TOTE model: can utilise TOTE in all interactions, strategy development and interventions.
- Spatial Sorting: words, pictures, sounds and feelings.
- Somatic Spatial Sorting™: can access information from the soma first - spatially - and then the conscious mind. ©Zetetic.
- State: can demonstrate the ability to experience, manage, model, and design state on the breath and emotions - and in New Code format.
- Calibration: can demonstrate calibration skills that include: explorer's content and process, verbal and non verbal communication, surface structure and deep structure, conscious and unconscious communication, micro and macro behaviours, and signals and strategies.
- Sub-modalities: can work with sub-modalities through the lens of distortion, generalisation, deletion, time, and physical space.
- Ericksonian Language: examine a new analysis of Dr Milton H Erickson's cognitive behavioural approach that demystifies his apparently magical interventions and tasks. ©Beeleaf.
- Classic NLP Language models: can use classic language pattern models including Meta Model, Milton Model, and Metaphor; recovering experiential richness in the explorer's map of the world by challenging so called language model violations.
- Verbal Package: can understand and utilise the verbal package with the same purpose of recovering experiential richness in the explorer's world. ©Grinder & Bostic St Claire.
- Metaphor: can map out a metaphor that matches the structure of a presenting problem, and offers implications for change or resolution. Can generate spontaneous metaphors and analogies or stories which offer alternative maps for the same territory.
- Context: can identify the context of behaviours and statements offered by the explorer.
- Criteria: can elicit specific criteria, prioritise and utilise - verbal and non verbal - in designing a strategy.
- Beliefs: can understand beliefs as accepted truths woven in the muscle and therefore presenting a sensory based structure available for modelling and movement.
- Beliefs: can elicit specific beliefs and assist in illuminating their scope, contextualising and reframing.

- Beliefs - creating freedom: can explore some major models on beliefs including Bandler, Grinder, Dilts, Byron Katie, Nancy Kline and Forgiveness - in order to understand they are constructs not the truth.
- Values: what are they, do they matter, are useful? How they are used and abused?
- Mapping: can model an explorer's experience on systemic maps indicating (for example) representational system, critical submodalities, perception, time frame, logical level etc.
- Multiple-level communication: can use analogue markers: designed to differentiate communications addressed to conscious mind and unconscious mind; OR anchor resources; OR directionalise the internal search of the explorer.
- Strategies: can design and assist the explorer to install a new strategy to achieve an identified goal. Can identify and redesign a 2-point loop in a problematic strategy.
- NLP new code: can recode NLP classic code formats to NLP new coding.

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We will assume the introduction of advanced applications, revision of practitioner concepts and New Code. We want to go beyond the traditional formal structures, identities and beliefs in order to experience the connectivity of the spirit and inquiring mind.

Pamela Gawler-Wright - Director of Training Beeleaf brings the powerful experience of a UKCP member organisation to the programme.

“...more comfortable with who I am and where I am going in life.”

John Phillips - Interim Manager

PS This programme has been researched against the best available in the world market place – and you will develop superior modelling skills – the core skill of NLP.

To book phone: 01326 212959
or email: inquiring@zeteticmind.com

Z E T E T I C
F O R T H E I N Q U I R I N G M I N D